



An intuitive and personalized online benefits solution
available to Publicis Groupe agency employees April 2, 2018

Features include:

Easy access to enrollment site and Publicis Benefits Connection vendors

Create a userID and password to enroll or make qualifying event changes- **no registration codes required to access the site!**

Once you are logged into your benefits account, you will have Single Sign-On (SSO) enabled for accessing your accounts with most of the insurance carriers to: **search for network providers, print temporary member ID cards, view your benefit account details, and more!**

E-communications

bswift sends message alerts and email notifications regarding your enrollment or qualifying event changes, so be sure you have a **valid email address** saved to your bswift profile.

Mobile enrollment functionality

On the go? Enroll or make changes to your benefits online from your **smartphone or tablet!**

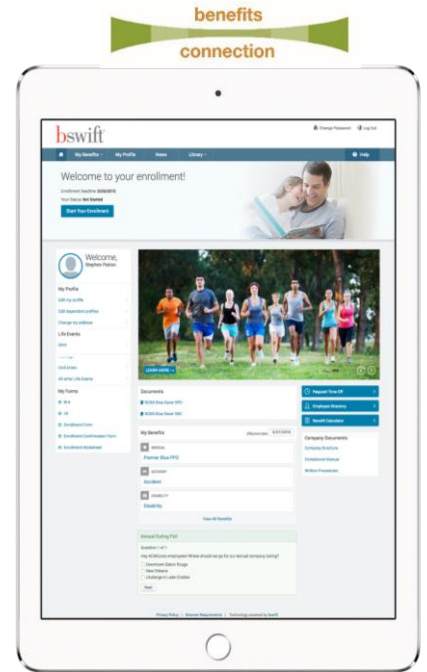
And great news – the bswift site also supports commonly used browsers like **Chrome, Firefox, Internet Explorer, and Safari (on a Mac or PC)!**

A “one-stop shop” experience

Bswift provides access to everything you need to make informed decisions and manage your benefits- all in one place, such as the ability to:

- **View plan cost details:** such as per paycheck premiums, deductibles, copays, coinsurance, etc.
- **View wellness credits:** Earned PBC Healthy Living credits will appear on your bswift homepage.
- **Access benefit plan documents and summaries** at your fingertips during your enrollment.
- **Create side-by-side plan comparisons** for more informed and easier decision making!
- **Upload required documents for Dependent Eligibility Verification:** Immediately following your enrollment/change transaction, you’ll receive an email notification from bswift on next steps for dependent verification!
- **Submit EOIs for Disability and Life Insurance elections:** If your disability and/or life insurance election(s) require Evidence of Insurability (EOI), you’ll have SSO connection with the insurance carriers to complete and submit the required EOIs directly to them.
- **Update life insurance beneficiaries:** Review and/or make changes to your life insurance beneficiary(ies) on the bswift site in real time!
- **Direct Billing option for unpaid Leaves of Absence**

Going on a leave of absence? You can opt for direct billing to pay for your benefits should you move to an unpaid status during your leave.



ask EMMA

Ask Emma will help you make informed benefit decisions!

Ask Emma is bswift’s interactive decision support tool! Emma will guide you through the benefits enrollment process by asking you a few simple questions. Based on your responses, she’ll suggest plans that fit your individual needs, taking the guesswork out of your benefits shopping experience .

Just enable the Ask Emma icon at anytime throughout your enrollment session. She’s easy to understand and fun to use!

[Click here](#) to learn more about Ask Emma!

**Remember, beginning April 2nd ,
visit www.publicisbenefitsconnection.com and click on ‘View, Enroll or Change Benefits’
to review your existing elections, enroll for the first time,
or make a qualifying event change !**