

We know. Signing up for benefits can be confusing.

“How much can I expect to pay?”

“Which plan should I pick?”

“What exactly does ‘deductible’ mean, again?”



Meet **Ask Emma.**

The private, personalized virtual assistant that helps you get the most from your benefits.

Need to see which health plan saves you the most money?

Ask Emma’s calculator estimates your costs for the year on each plan. (She’s proven to save employees money on premiums!)

Have a question or two about something specific?

Ask Emma’s videos and FAQs demystify complicated terms, and use straightforward examples to help you understand your options.

Looking for a guide, start to finish?

Walk through the 5-minute educational interview and share your health needs. Ask Emma will run the numbers, make a recommendation, and explain how each plan will cover you.

Need help with more than just health coverage?

Ask Emma has interviews, calculators, videos, and FAQs available for a number of benefits.



**ASK EMMA IS AVAILABLE 24/7, WORKS ON ALL DEVICES,
AND YOU’LL FIND HER WHEN YOU START ENROLLMENT.**

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